



Media Coverage

Date of Coverage and Media Outlet	Brief Description	Link
August 6, 2014 CP24	Interview with Jesse Barfield who talks about the event and cause	http://www.cp24.com/video?clipId=412084
August 6, 2014 East York Mirror	Media Launch Party to announce the event and co-chairs	http://www.insidetoronto.com/news-story/4736803-a-grand-slam-for-toronto-east-general-hospital/
March 20, 2015 East York Mirror	Announcement of major sponsorship from Toronto Honda/KIA and Scotiabank	http://www.insidetoronto.com/news-story/5517464-grand-slam-2015-softball-tourney-featuring-joe-carter-jose-canseco-helps-tegh/
April 27, 2015 Global News Toronto	Interview with Tyler Currie, Co-Chair of Toronto East General Hospital's 2015 Grand Slam	http://www.bttoronto.ca/videos/4220247038001/
May 6, 2015 Citytv – Breakfast Television	Interview with Paul Godfrey, Honourary Commissioner of Toronto East General Hospital's 2015 Grand Slam	http://www.bttoronto.ca/videos/4220247038001/
May 8, 2015 Brampton Guardian	Promoting the event and cause	http://m.bramptonguardian.com/sports-story/5609596-major-leaguers-swing-for-charity
May 8, 2015 TSN 1050 Radio	Interview with Roberto Alomar	http://www.tsn.ca/radio/toronto-1050/alomar-travis-s-passion-willingness-to-learn-keys-to-success-1.278045



May 8, 2015 Sportsnet 590 Radio	Interview with David Justice	
May 8, 2015 TSN 1050 Radio	Interview with David Justice	http://www.tsn.ca/radio/toronto-1050/justice-a-rod-can-only-blame-himself-for-tainted-legacy-1.278099
May 8, 2015 Sportsnet Connected Blue Jays Central	Interview with Bret Saberhagen	
May 8, 2015 Sportsnet Connected	Interview with Jose Canseco	http://www.sportsnet.ca/baseball/mlb/canseco-opens-up-on-double-standard-in-cooperstown/?row=0&row_ids=1617493
May 9, 2015 CP24	Interview with Jose Canseco	http://www.cp24.com/video?clipId=610652
May 9, 2015 Toronto Sun	Promoting the 2015 Grand Slam – last story in Joe Warmington’s column	http://www.torontosun.com/2015/05/08/judges-ruling-raises-questions-in-lisi-case
May 11, 2015 92.5 KISS FM	Interview with Jose Canseco	http://www.kiss925.com/2015/05/11/listen-jose-canseco-talks-to-damnit-maurie-about-his-finger-prank-eating-during-baseball-games/